



# Our Beneficiary



## About The Beneficiary:

Back to School Clothing Drive is an Arizona 501(c) 3 nonprofit that helps break down barriers to early childhood school success. Its mission is to provide new school outfits and uniforms, backpacks and school supplies to children in need. The organization builds self confidence and self esteem through its three signature programs to more than 25,000 students attending 260 Title I public elementary schools in 40 school districts throughout Maricopa County and Northern Arizona. [btscd.com](http://btscd.com).



## About The Agency:

The Gentles Agency is a public relations, event production and brand strategy agency. We help clients achieve success by providing insightful, creative, clear communications counsel. We create visible brand marketing opportunities through our event productions, sponsorship relationships and creative marketing that differentiate our clients from the competition. Our deep roots and decades of professional experience and personal relationships in the Arizona market gives us an intimate understanding of our dynamic Arizona community. We are committed to the philanthropic success of our clients, the nonprofits we support including Back to School Clothing Drive and the growth and success of the Arizona economy. [thegentlesagency.com](http://thegentlesagency.com)

