



# 2019 Sponsorship Package

# 2018 Post Event Report



@famtafestival



@famtafestival



facebook.com/  
famtafestival

Contact:

Carla Wright Gentles  
Festival Director

carla@famtafestival.com

c/o Space 99,  
99 E. Virginia Ave. Ste. 140,  
Phoenix, AZ 85004

famtafestival.com



## Fun Festival Facts

**Mission:** To provide a family friendly event filled with fun and entertainment, and provide parents with vital information regarding the health, welfare and education of their children. Along with education and entertainment, the Festival is a vehicle to raise money for Back-To-School Clothing Drive.

**The Event:** A one day family friendly festival with fun, food and entertainment.

**Positioning:** Becoming one of the nation's "Unmissable Events"

**When:** September 28, 2019 | 10:00 AM - 5:00 PM

**Location:** CityScape in Downtown Phoenix

**Attendance:** 2017: 2,500 | 2018: **20,000**

**Admission:** General Admission is free. VIP Packages available.

**Features:** Five zones of highly interactive, educational and experiential activities, main stage featuring top national and Arizona personalities and talent, local dance troupes and performers, child-friendly characters, games, rides and gourmet food trucks!

**Benefitting:** Back-To-School Clothing Drive, an Arizona 501c3 nonprofit organization that breaks down barriers to early childhood school success by providing new school outfits and uniforms, backpacks and school supplies to children in need.



back-to-school  
clothing drive

www.btscd.com